ERIC MAYES

August 24, 2007

Dear Interview Search Committee:

If you are looking for a talented and motivated individual with a passion for usability, style, and design – then I am the person for you.

I believe I am well qualified for the position that you are seeking to fill and would be a strong asset to your department for several reasons:

- First, I have a strong background in web technologies. I have successfully designed, developed, and supported over 80+ websites / web applications for numerous departments with a variety of audiences.
- Second, I work with superior quality and efficiency. I am a perfectionist when it comes to translating design to code, and I know how to design up front to make coding easier. Usability and consistency are a key a part of my design process.
- Third, I have experience working in a team based environment. I have worked with various developers on some of the most important systems on campus. Also, since I am easy to get along with, I work well in a team based setting.
- Fourth, I have experience in learning and excelling at new technologies. I have always felt that the best part of web development is learning new and better ways to accomplish your goals.
- Finally, I have the leadership skills necessary to organize and lead a group effectively. I have experience managing and mentoring student web developers and designers. I was also elected co-chair of the UCSB Web Standards group, a group of web developers with a mission to create web standards and best practices for the campus. My most prevalent accomplishment as Co-Chair was producing a campus wide web accessibility workshop to improve web accessibility on campus.

I have been creating websites for the past 9 years for the Division of Student Affairs at UC Santa Barbara, 4 years as a student and 5 years as a career staff. I have created so many websites I cannot remember them all! I started with .ASP and HTML 4 in 1998, coding for compatibility in browsers as old as Netscape 4.7. Now I write ASP.NET 2.0 websites using XHTML 1.0, which is much more powerful. I have coded entire web applications and web sites all on my own; this is in addition to providing the graphic identity to every site my department produced. So I can create a dynamic data driven web site, but I can also create elegant design comps in Photoshop and translate them into semantic XHTML markup. During this time I also became an expert in usability, ADA compliance, code validation, browser-compatibility, web-page optimization, requirements gathering, and project management.

Although I have a degree in Business Economics, I thought of double majoring and I took 2 years of Computer Science courses. I gained a vast amount of understanding in these courses from programming in Java. These two years of computer science significantly improved my ability to code VB script and VB.NET. On the graphic side, I completed a 9 course program on Graphic Design / Visual Communication at UCSB Extension.

Please see my resume for additional information on my experience, and **please see my online resume** at www.simplyemazing.com to view some of my best work first hand. I can be reached anytime via my cell phone, 805-698-1499, or by e-mail at e@simplyemazing.com. Thank you for your time and consideration. I look forward to speaking with you about this employment opportunity. Please do not hesitate to ask for additional supporting materials, including references.

Sincerely,
Eric Mayes

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WORK OBJECTIVE

To apply nine years of experience in web development and design in a new and challenging environment.

PROFESSIONAL EXPERIENCE

Graphic Artist & Web Developer, Student Information Systems & Technologies. 1998–present

- Served as the principal web and graphic designer for websites within the Student Affairs Division.
- Organized and conducted a Campus-wide Web Accessibility Workshop.
- Responsible for creating a brand identity for all Student Affairs pages covering 5000 employees in 28 departments, 21,000 enrolled students, 50,000 annual applicants and numerous community groups.
- In a team based environment, developed and maintained 80+ websites, web based applications, and complex mission critical systems, including Admissions, Registration, Financial Aid, and Student Health.
- Administered project creation of complex data-driven web sites from concept to completion.
- Created the look and feel for web sites and applications translating my own design comps to code.
- Tested and coded websites for ADA Compliance and browser compatibility.
- Served as Co-chair of the UCSB Web Standards Group. (Jan 2007-present)
- Managed and mentored student assistants.
- Served as a Macintosh Help Desk Specialist for designers within Student Affairs.

COMPUTER SKILLS / ADDITIONAL INFO

- **Programming Languages:** ASP.NET 1.1-2.0 (VB.NET), Classic ASP (VBScript), PHP, JavaScript, XML, T-SQL, VB, XHTML, CSS, XSLT, Actionscript
- **Browser Familiarity:** Netscape 4.7 – 8, IE 5-7, Firefox, Safari, Opera, Mozilla
- **Development Tools:** Photoshop (10 yrs), Illustrator (5 yrs), Flash (4 yrs), In-Design (4 yrs), MS SharePoint, Visual Studio .NET, SourceSafe, Visio, Accurev, DotNetNuke, Pligg, WordPress
- **Databases:** SQL Server 2000, MS Access 97/2000, LDAP
- **Applications:** MS Office, Crystal Reports Active Reports, MS SharePoint
- **Operating Systems:** MS-DOS, Mac OS 8.5 - X.4, Windows 95-Vista, UNIX
- **Server Applications/Middleware:** Screensurfer (tn3270 screenscraper), EntireX Broker, Internet Information Server (IIS) 6.0
- **Project Management:** MS Project 2000, ProblemTracker, OnTime

EDUCATION

University of California, Santa Barbara – June 2002

- B.A., Business Economics with Accounting Emphasis
- 2 Years of Computer Science Electives (mostly Java, some C++)

Professional Certification: Graphic Design & Visual Communication from UCSB Extension (9 courses)